

**To:** CMU Researchers  
**From:** Prof. Burak Ozdoganlar, PITA Co-Director, and Colleen Mantini, Associate Director  
**Date:** October 26, 2021  
**Subject:** PITA Request for Proposals – Fiscal Year 2022

**Summary:**

- The deadline for the proposal submissions is Dec. 10, 2021 (5:00 pm).
- Proposal, budget and commitment letters may be submitted online.

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**Background**

The Pennsylvania Infrastructure Technology Alliance (PITA) is a collaboration among the Pennsylvania (PA) Department of Community and Economic Development (DCED), the Advanced Technology for Large Structural Systems (ATLSS) Engineering Research Center at Lehigh University, and the Engineering Research Accelerator at Carnegie Mellon University. The mission of the PITA Program is to assist the Commonwealth of PA and its companies in increasing operating efficiency and enhancing economic development by:

- 1) Conducting technology development projects with PA companies;
- 2) Developing technology leading to new PA companies;
- 3) Conducting educational outreach programs for the benefit of PA companies and students;
- 4) Seeding research and technology development projects that attract funding from other sources;
- 5) Creating an environment linking PA companies, agencies and students to increase the creation and retention of high paying jobs in the Commonwealth; and
- 6) Enabling PA universities to remain at the forefront of engineering research and education.

**Call for Proposals**

PITA funding for FY22 has been provided to the Engineering Research Accelerator at CMU by the Commonwealth of Pennsylvania. The Accelerator will be accepting PITA proposals beginning on October 26, 2021 through December 10, 2021 at 5:00 pm. The Technical Proposal Template must be submitted through an online form on the PITA website (<http://pitapa.org/>), with the PITA Budget Template, Departmental Sign-Off Form and industrial letter(s) of support uploaded on the website as well. **Please use your Carnegie Mellon email address when logging into the application portal.** Please contact PJ Abels at [pabels@andrew.cmu.edu](mailto:pabels@andrew.cmu.edu) to request access to the application portal if you are using a non-CMU email address. We expect to issue approval memos for selected projects by late January/early February.

Proposals for PITA projects must fit within the 7 Technology Focus Areas listed below. These Focus Areas reflect key infrastructure domain areas of interest to the Commonwealth. The domain areas include:

- Transportation Systems
- Telecommunications and Information Technology
- Facilities
- Water Systems
- Energy and Environment
- Public Health and Medicine
- Hazard Mitigation and Disaster Recovery

Technical examples that would fit within each domain are provided in Appendix A to this letter. A list of

previously funded PITA projects can be found at <http://pitapa.org/>.

We invite proposals that satisfy the PITA mission of assisting the Commonwealth of PA and its companies in increasing operating efficiency and enhancing economic development by:

- 1) Conducting technology development projects with PA companies;
- 2) Developing technology leading to new PA companies;
- 3) Conducting educational outreach programs for the benefit of PA companies and students;
- 4) Seeding research and technology development projects that attract funding from other sources;
- 5) Creating an environment linking PA companies, agencies and students to increase the creation and retention of high paying jobs in the Commonwealth; and
- 6) Enabling PA universities to remain at the forefront of engineering research and education.

### **Project Requirements**

The anticipated start date for selected projects will be August 15, 2022. The typical award period will run from August 15, 2022 to August 14, 2023. PIs may request to start prior to August 15, 2022 and indicate the preferred start date in the application. PITA proposals can request up to \$76,000 from PITA, and are required to provide leverage (matching) funds at a minimum of \$1 for every \$1 of PITA funding plus 32% of the tuition requested from the PI's department. *Additional cost-share beyond the required 1:1 match (plus 32% of tuition) is encouraged and will be considered in the review process.* The large majority of the PITA funding requested should be used to cover the student's tuition and stipend. Student effort should be reflected as *both* tuition and stipend (at similar percentages of effort). If there is a strong justification to do so, PIs may request a very small amount of PITA funding to cover technical supplies and travel (in state travel only).

### **Proposal Review Criteria**

Each submitted proposal will be reviewed under a common set of criteria outlined below. The evaluation criteria include PA industry or agency involvement; student involvement; type and amount of leverage funding (in the order of priority: cash, donations, and in-kind); technical merit; and potential for enhancing economic development in the Commonwealth.

**In general, involvement of a PA company or agency, along with a PA university, is a requirement for the submission.** As per our state funding, PITA emphasizes the "Active Participation of Pennsylvania Companies" (see #1 below). PIs are required to supply "support letters" from the participating **Pennsylvania companies** as an attachment to the proposal. The support letter must discuss the impact of the research project on its organization. Specifically, company support letters should address how the project will help the company address a critical challenge through a technology development/process improvement project and how the project will advance larger industry objectives. In addition, company support letters must identify the financial leverage provided by the organization. For the leverage funding to be considered as part of the proposal budget (as required), the company support letter **must** quantify the direct cash leverage value and/or the donation value of each in-kind activity. *In-kind support will not be counted as leverage unless there is a detailed list of the in-kind donation(s) and the associated monetary value included in the company support letter* (see Appendix B for a sample leverage calculation). Additionally, PIs are required to submit a contact name and full address for a member of the participating company to serve as the company's PITA point-of-contact for the duration of the project. The point-of-contact will be invited to attend PITA events during the course of the project, and will be asked to provide feedback on the PITA program. Language from the support letter may be included in reports to the program sponsor.

Proposed projects with strong technical content and/or innovation, significant impact on a Pennsylvania organization, and with the following features have the best chance to be selected for funding (in general order

of importance):

1. **Active Participation of Pennsylvania Companies with projects benefiting either established Pennsylvania-based companies or start-ups with new technologies:** Company engagement in the project is critical to achieve PITA program goals. Consequently, award funding levels may be based on the amount of cost matching (cash or in-kind). Examples of active participation include cash cost matching, equipment/material donations, and in-kind use of company facilities, equipment, materials, and/or personnel to conduct experiments, demonstrations, or other research tasks directly related to the project. As noted previously, in-kind contributions from organizations must be quantified on company letterhead to be considered as leverage funding. The support letters from industry must explicitly list (preferably in a table format) the activities the company will undertake in support of the project along with the monetary value of each of those activities (see Appendix B for a sample leverage calculation). Cash cost matching is particularly encouraged for projects that partner with larger, more established Pennsylvania companies. Any cost match that is provided by the industry participant should be administered through a Carnegie Mellon University account.
2. **Active Participation of Graduate students (and Undergraduate Students):** A key element of the mission of PITA is to link students with Pennsylvania companies and agencies to increase the retention of well-educated students in the Commonwealth. Projects with clear plans for interaction of graduate students (preference will be given to PhD students) and/or undergraduate students with Pennsylvania companies are strongly encouraged.
3. **Interdepartmental Collaboration and Clustering:** Projects with clear plans for collaboration with two or more PI's from different departments are encouraged. Additionally, technical interactions between two or more PITA proposals to promote research clustering may be proposed. However, each PITA proposal should target a unique description and anticipated results that can be achieved independent of other proposals.
4. **Leveraged Funds:** Leveraged funds fall into four broad categories listed below in general order of importance. *Both the type and amount of cost matching will be considered when determining the funding priority for a proposal. Awards may be capped at the level of company cost share. Cost matching beyond the 1:1 requirement (plus 32% of tuition) is encouraged.*

**Priority 1:** New cost matching from Pennsylvania industrial partners (specific to the current PITA proposal). Matching in the form of cash will be of higher importance than in the form of in-kind.

**Priority 2:** Existing cost matching from Pennsylvania industrial partners related to the proposed project goals (exist independently of the current PITA proposal)

**Priority 3:** New cost matching from non-Pennsylvania sources (e.g. federal government, out-of-state industrial partners) (specific to the current PITA proposal)

**Priority 4:** Existing funds related to the proposed project goals that do not fall into the categories above and that are not from Pennsylvania government sources (exist independently of the current PITA proposal). Funding from Carnegie Mellon-administered programs and internal seed programs such as the Carnegie Bosch Institute, Manufacturing Futures Initiative, Center for Machine Learning and Health, Highmark, Metro21, Mobility21, NextManufacturing Center, Scott Institute Seed Grants, and Traffic21 will be considered as cost-share **only under special circumstances**. Using funding from these programs as cost share will be of the lowest priority and is discouraged.

The leveraged funds identified in a project proposal must be in place before PITA funds are released to the project and must be expended during the period of performance of the project. Also, the relationship of leveraged funds to the project must be stated in the proposal (that is, how the funds will be used and in what aspects of the project).

5. **Follow-on Funds:** Follow-on funds are generated from future grants or contracts that result from

concepts or technologies enabled by PITA funding. The proposal should briefly outline any existing plans to seek follow-on funds based on the project. PIs are also asked to submit information on follow-on funding enabled by PITA grants received in prior years.

6. **Budget:** PITA funds cannot be used to support faculty salaries for tenured or tenure-track faculty. Under special circumstances and for a limited amount, faculty salary from external sources (excluding PITA, other State, or internal CMU funds) can be included as leverage funds for the project. Research Track Faculty can request a maximum of 1 month salary from PITA. Budgets should place an emphasis on graduate and undergraduate student effort. PIs may request (with justification) a very small amount of PITA funding to cover technical supplies and travel in the state. Leverage sources should be clearly identified.
7. **Responsible Reporting of PITA Metrics from Past Projects:** The PITA Program is required by its sponsor, the PA Department of Community and Economic Development (DCED), to conduct project reporting and impact surveys every year during the project period, and to continue to update impact information for a total of up to five years for each project. For PIs who have received prior PITA funding, responsiveness to providing PITA metrics and the associated information on past projects will be taken under consideration.

### Reporting and Metrics

The PITA program requires project PIs to assist in identifying and measuring PITA program effectiveness **once per year for up to five years (determined by DCED requirements) after the completion of the project**, including the following:

- Providing university impact information (e.g., students involved, patents, publications, presentations, leveraged funds, follow-on funds)
- Assisting PITA staff in collecting economic impact information (PA companies and agencies involved and economic impact at these companies and agencies) for the project
- Identifying PITA and DCED as project sponsors in all project presentations, publications, and discussions of the project with the media

The company representative identified in the proposal must be contacted at the end of the award or when the project has ended (whichever comes first) to complete and sign the cost-share form which verifies that the cost-share (in-kind support/cash) identified in the initial letter of support was provided during the period of performance. This information is required as part of the program audit.

**Please note that overdue metrics and cost-share reports during and following the funding period will prevent the PI and co-PIs from receiving new PITA awards.**

Following award decisions, students funded through a PITA award will be emailed a link to an optional online demographic and gender survey. The results of the survey will be used only for reporting purposes to the program sponsor at the request of the program sponsor. We ask PIs to encourage their students to complete the survey for the program's reporting purposes.

### Submittal and Questions

The proposal deadline is December 10, 2021 (5:00 pm). Please submit proposals via the online form on the PITA website (<http://pitapa.org/>) and upload the Technical Proposal Template, Budget Template and Departmental Sign-Off Form and Industrial Letters of Support. **Please use your Carnegie Mellon email address when logging into the application portal.** To request access to the portal using a non-CMU email address, contact PJ Abels at [pabels@andrew.cmu.edu](mailto:pabels@andrew.cmu.edu). Questions regarding proposal content should be addressed to Colleen Mantini at [cmantini@cmu.edu](mailto:cmantini@cmu.edu) or Prof. Burak Ozdoganlar at [ozdoganlar@cmu.edu](mailto:ozdoganlar@cmu.edu).

## APPENDIX A - Technology Focus Areas

PITA unites the physical and informational infrastructure expertise at Carnegie Mellon and Lehigh Universities with the capabilities and needs of Pennsylvania companies and agencies to develop solutions to some of the Commonwealth's most serious infrastructure problems which impact economic growth and quality of life. Strategic technology focus areas that have been developed in consultation with Industry Advisory Board members are as follows, along with some examples (note the examples are not all inclusive) for each area:

- **Transportation Systems:** Safe and efficient highways, bridges, tunnels, mass transit systems, railways and airports.
- **Telecommunications and Information Technology:** Secure information technology systems that can withstand both intentional attacks and accidental errors.
- **Facilities:** Facilities can include permanent and semi-permanent real property assets required to support a system, including studies to define types of facilities or facility improvements, location, space needs, environmental and security requirements, and equipment. It includes facilities for training, equipment storage, maintenance, supply storage, and so forth.
- **Water Systems:** Protection and restoration of water resources to provide an adequate drinking water supply; treatment and control tools to improve water quality; and innovative technology for monitoring, managing, and operating critical waterway infrastructure (dams, locks and bridges).
- **Energy and Environment:** Clean, affordable and sustainable energy sources; reliable delivery of energy through electrical grids and natural gas pipelines; and efficient transmission and use of energy.
- **Public Health and Medicine:** Healthcare technologies to save lives, to improve patient quality of life, and to reduce healthcare costs.
- **Hazard Mitigation and Disaster Recovery:** Mitigation of impacts from natural hazards (floods, hurricanes, tornados, earthquakes) as well as other hazards, such as explosions and fires; and infrastructure systems that permit continued operation after a hazardous event.

## APPENDIX B - PITA Application Check List

**INSTRUCTIONS:** Please use this form as a guide to ensure that all items are provided for your PITA proposal submission. Please submit your proposal via the online application at <http://pitapa.org/> and upload the budget and letters of support by December 10, 2021 (5:00 pm).

### Application Components

#### Proposal Information

- Principal Investigator name/dept./contact information
- Project Title
- Period of Performance
- New project or continuation of prior PITA project
- Technical Focus Area
- Names and contact information for CMU Research Team (PI, Co-PI, Graduate and/or Undergraduate Students)
- Names and contact information for non-CMU Project Participants (Industrial partners, Governmental partners and/or other University partners)
- Project title of any PITA project(s) awarded to PI or co-PI(s) in the last 3 cycles (FY19, FY20 or FY21)

#### Technical Proposal Template

This template is available on the PITA website and must be uploaded as part of the application in a PDF format. The template requires the following information:

- Executive Summary (Abstract) of Project limited to 200 words  
Written for a lay audience; Summary may be included on PITA website; Discuss (a) motivation and industry-academy collaboration; (b) objectives; (c) proposed approach; (d) expected results; (e) impact of the project to the industry, and to science, technology, and society with specific emphasis to PA.
- Project Description **limited to 3 pages including any figures/tables**  
**Must use Times New Roman (or Times) font with 11 pt. or larger font size;**  
Use 1 inch margins for the pages.
- Anticipated Results limited to 200 words  
Outline the expected results and how the project contributes to solutions for real-world applications; Provide specific and provide tangible results.
- Strategy for Follow-on Funding for the project limited to 300 words  
Explain how the research outcomes might be carried forward and mature with the industry partner and/or within the university if the project is successful; Describe how the work can extend beyond the award period and enable/attract federal funding (please be very specific)
- Broader Impacts to the PA Economy and Society limited to 200 words  
Discuss the broader impacts of the project; Explain how the project will bring advances to industrial practice and how it will impact society.
- Recent PITA Funding and Associated Results/Products (limited to 300 words)  
Summarize recent PITA funding to the PI and the co-PI(s) (in the last 3 years) and the associated follow-on funding, publications (with the PITA

acknowledgment), student involvement, and continued industrial engagement.

- Company Engagement limited to 200 words  
Outline the engagement opportunities for the student(s) working on the project with the industry partner(s), e.g., conference calls, visits to the company facilities, etc.; Describe how the student will interact with the company; Discuss plans for the company’s engagement with the project beyond this award.
- Describe the Collaborative Aspects of the project limited to 150 words
- Describe the Nature of the Leveraged Funds and the Relationship to the project limited to 150 words
- Justification for budgetary items limited to 200 words  
Outline need for PITA funding for personnel/materials, etc. in the project.

**Budget Template**

The standard Budget Template is available on the PITA website and must be uploaded on the PITA website in an Excel format. **(\*No SPEX submission required.)**

**Departmental Sign-off Sheet**

PI is required to obtain Business Manager and Department Head signatures to verify their commitment of students/cost-share to the project. (If co-PI’s student is supported with PITA funding and/or co-PI is providing cost-share, then co-PI’s Business Manager and Department Head must also complete the sign-off sheet.)

**Industry Letter(s) of Support**

Letter(s) must be uploaded on the PITA website as a single PDF file. Industry letters should address how the project will help the company address a critical challenge through a technology development/process improvement project and how the project will advance larger industry objectives. The support letters must explicitly list and describe the activities (preferably in a table format) the company will undertake in support of the project along with the monetary value of each of those activities. See example below.

In-Kind Donation Category	In-Kind Donation Description	Value of Donation
Material	Sensing hardware for testbed (market value for 75 units)	\$25,000
Labor	150 hours of Engineering labor for field testing and analysis at \$200/hour	\$30,000
Equipment	70 hours of access to XYZ Machine for sample testing at \$300/hour	\$21,000
TOTAL		\$76,000

**Optional Documentation**

- Applicable IRB/IACUC Documents/Sub-awards

Submittal: **Please use your Carnegie Mellon email address when logging into the application portal.** Please contact PJ Abels at [pabels@andrew.cmu.edu](mailto:pabels@andrew.cmu.edu) to request access to the application portal if you are using a non-CMU email address.